**MIU - Webpage Content**

1. **About Us**

* MIU at a Glance
* Our Strategic Direction
* Our Academic Faculty
* Our Partners
* MIU Foundation
* MIU Futsal Club
* Myanmar Imperial Research Association (MIRA)
* Our Businesses
* MIU Founders’ Scholarships
* **MIU at a Glance**
* **Welcome to MIU**

Myanmar Imperial University is devoted to nurturing leaders who will contribute to the development of our country, Myanmar. Myanmar Imperial University believes that “Leaders with positive attitude and ethics can change the world for the better.” Therefore, we ensure that the education we are providing can empower our students with the Business knowledge, ethical values, positive attitudes and leadership skills.

It is time for citizens of Myanmar to actively contribute to the country’s development. It is also the responsibility of every citizen to make the world to be aware of quality resources in Myanmar.

Myanmar Imperial University promises to be an organization with high participation in the academic and societal developments of our country, an organization with high ethical positive values, and an organization that always delivers high-quality education. We have been considerably successful at fulfilling our promise for over a decade now, and we will continue to do so. With this purpose, we are consistently seeking talented professionals and partners who are willing to work and learn together with us for the greater achievements.

We would like to wholeheartedly welcome you to our University.We believe that, together, we can develop a better and brighter future of Myanmar. Our country is going through the most ground breaking, important moments in the century and it needs our individual leadership.

* **Our History and Milestones**

Following the passionate ambition of our Founders, Mr. Phyo Maung Maung and Mrs. Poht Poht Kyi in creating the positive change and landmark in Myanmar’s higher education sector, Myanmar Imperial University has been established as the very first private leading university of Myanmar since the year ‘2004’ with the initial capital investment of US$2,000. Although it was commenced with only 4 students in the beginning, the University presently has a close-knitted network of more than 3,000 graduates and more than 1,400 registered students studying at the University.

With the intention of positively contributing to both the country and society; the academic philosophy of Myanmar Imperial University solely focuses on academic excellence and highly-supportive learning environment for the students. The programmes range from Bachelor to Doctorate Programmes in Business Management, Marketing Management and Hospitality and Tourism Management as well as Executive Diplomas in; Strategic Management and Leadership, Strategic Marketing and Brand Management, Operations and Project Management; and Business Research in strong collaborations with Pearson (UK) and the University of Northampton (UK).

Among all the activities, one of the most notable undertakings that our university had carried out since 2016 annually is known as, ‘Let Myanmar Renowned’ annual leadership development forum. The forum had regularly shared invaluable insights regarding Leadership and Growth Mindset for an estimation of 2,000 youths annually and had provided great beneficiaries, delivering surplus knowledge and enhancing their potential and capabilities.

In addition, the MIU Futsal Club that our founders co-established had also accomplished major triumphs and achievements across both locally and internationally, having clinched as champions along with Fair Play Award for both Local and International Futsal League from the year 2014-2019, consecutively.

*Milestones:*

* MIU was founded in 2004, and is regarded as the very first leading private University in Myanmar with the initial startup capital of US$2,000, by two young entrepreneurs who are inspired to change the country for the better.
* MIU offers three different Graduate Degree Programmes such as Business, Hospitality & Tourism and Marketing & Branding.
* There were over 1,800 students studying at Myanmar Imperial University, including 1,142 in undergraduate programme and 714 in postgraduate programme respectively.
* MIU currently has almost 3,000 graduated students in MIU Alumni network.
* MIU proudly participated as an academic sponsor for organizing the Philip Kotler’s “Myanmar Marketing Forum 2014” in Myanmar.
* In 2015, a new campus with the investment of USD 3 million campus facilities was launched for the students.
* MIU’s students had achieved the Pearson Outstanding Learners Awards for five consecutive years, from the year 2014, 2015, 2016, 2017, 2018 and 2019 respectively.
* In 2015, MIU launched the very first Doctorate Programme of Business Administration in collaboration with the University of Northampton (UK) for Myanmar business entrepreneurs.
* Established in 2014, MIU Futsal Club has consecutively achieved Championship Awards from the year 2014 to 2019 in MFF (Myanmar Futsal Federation) respectively.
* MIU Futsal Club has won the 1st Runner UP and Fair Play Award in AFF (Asian Futsal Federation Championship) in 2016 to 2019 respectively.
* In January 2018, Myanmar Imperial Research Association (MIRA) was established in order to promote evidence-based research culture in organizational development of Myanmar.
* In 2019, MIU student had achieved the first ever BRONZE Award for International Pearson Outstanding Learners Award.
* In June 2019, MIU had proudly participated in Myanmar Leadership Conference 2019, as a Gold Sponsor, which was led by globally renowned Marketing Guru, Dr. John C Maxwell.
* In October 2019, MIU had honorably taken part in World Marketing Summit Myanmar 2019, as an academic partner, which was led by Professor Dr. Philip Kotler.
* In October 2019, MIU had expanded the range of our programmes by launching Executive Diploma Programmes inclusive of Diploma in Strategic Management and Leadership, Diploma in Strategic Marketing and Brand Management, Diploma in Operations and Project Management and Diploma in Business Research in collaboration with our main academic partner, the University of Northampton (UK).
* **Our Culture and Values**

Among the private institutions across Myanmar, we not only provide the globally-recognized academic qualifications for our students, we preserve and embed our traditional heritage and cultural values within our campus. The university campus is inspired by Burmese Vintage and British Colonial architecture style with modernized facilities.

Not only that, even though Myanmar Imperial University is well-renowned as the first ever private University in Myanmar, surplus amount of traditional aspects, cultural values and respects are embedded at the heart of the University which is being shared among the family members and students of MIU as well.

Whereas a surplus amount of traditional aspects and cultural values are embedded at the heart of the University, Myanmar Imperial University has also led and whole-heartedly participated in hosting a vast number of campaigns, and numerous social-welfare and CSR activities that hugely aim to create positive impacts and social contributions on both the country and the society.

Myanmar Imperial University values its intense passion and desire in improving the education quality of our Myanmar students while making sure that the shared knowledge, exceptional education standards and all the shared experiences at MIU are enjoyable and memorable. We aim to support all our students’ education and prepare them for a life-long learning and career journey. Also, our founder Mrs. Poht Poht Kyi has not only been regarded as one of the most inspirational leaders and figureheads in Myanmar’s higher education industry, but also is an individual who is actively seeking to contribute positively to the society and the environment working in align with her dream, passion and ambitions.

**……………………………………………………………………………………………………………**

* **Our Strategic Direction**

*Vision of Myanmar Imperial University*

* To be the top ranked university in South East Asia within 7 years.
* To be the leading private University in Myanmar for developing leaders for our country’s development.
* To be the positive change maker for Myanmar’s society.

*Mission of Myanmar Imperial University*

* To develop leaders with positive attitude and ethics for the country’s development.
* To provide globally-recognized quality education with academic excellence, knowledge and encouragement.
* To create the most desirable and joyful environment fulfilled with shared values and respect.
* To be the top-ranked University in South East Asia.

*Core Values*

* Lead and learn
* Strive for the best
* Respect others
* Creativity and innovation

*Our Belief*

“Leaders with Positive Attitude and Ethics can change the world for the better.”

*Our Slogan*

“Leaders for Tomorrow”

*Our Strategic Priorities*

1. Education
2. Research
3. Capacity Building
4. Global Reach
5. Corporate Social Responsibility
6. Financial Sustainability

**……………………………………………………………………………………………………………**

* **Our Academic Faculty**
  + A gender-diverse academic team with a cumulative experience of 300 years’ worth professional academic teaching
  + Academic development offered to lecturers of the school bringing them up-to-date to best practices and giving them further resources to learning
  + Investment of 200,000 USD in academic development for lecturers

**Daw Poht Poht Kyi**

Founder and Managing Director (Myanmar Imperial University)

“Myanmar Imperial University promises to be an organization with high participation in the academic and societal developments of our country, an organization with high ethical positive values, and an organization that always delivers high-quality education. We have been considerably successful at fulfilling our promise for over a decade now, and we will continue to do so. With this purpose, we are consistently seeking talented partners and candidates who are willing to work and learn together with us for the greater achievements for our country development.”

**Professor Dr. Nick Petford**

Vice Chancellor (University of Northampton)

This University sets its mission and ambition to transform lives and inspire change, through commitment to deliver exceptional student experiences.

**Professor Dr. Ye Ye Myint**

Academic Advisory Head (Myanmar Imperial University)

“In the transformation of the country, MIU has taken the lead.”

**Professor Dr. Hla Myint**

Academic Head (Myanmar Imperial University)

“MIU is always ready for you not only to deliver a degree but also to support your career development by means of workshops, seminars and other career development sessions.”

**MIU Imperial Team** >>> Group Picture inserted

**……………………………………………………………………………………………………………**

* **Our Partners**
* **Our Academic Partners**

Myanmar Imperial University provides the state-of-the-art quality academic qualification and knowledge for students with the aim of striving to be the top-ranked University in South East Asia in strong and fruitful collaborations with well-recognized UK University and Awarding Body, the University of Northampton (UoN) and Pearson (UK).

**The University of Northampton**

* UK’s highest climbing university
* 96% student employability
* Brand new £330 million Waterside Campus
* 58-Acre Waterside Campus

The University of Northampton is a public University based in Northampton, Northamptonshire, England. It is one of the few Universities to be ranked Gold in the Teaching Excellence Framework **(TEF)** in the UK. The TEF is a league table where the Universities, Colleges, Private Providers are judged on the quality of education they provide, and it is run by the British Government. In addition, the University of Northampton is one of two Universities in the UK to receive accreditation for its MBA programme from the Chartered Institute of Procurement and Supply **(CIPS)**.

**Pearson**

Pearson is one the UK’s largest awarding organizations, offering academic and vocational qualifications and testing to schools, colleges, employers and other places of learning, both in the UK and internationally. Qualifications offered include GCSE, International GCSE, AS and A Level, IAL, and our BETEC suite of vocational qualifications.

Myanmar Imperial University (MIU) offers efficient and effective ways to study these qualifications within the comfort of one’s own country.

* **Our Corporate Partners**

MIU is not only strong in terms of academic partners in aiding the enhancement and development of the University but also is working closely with various other top-notched and well-renowned corporate organizations across the world. MIU warmly welcomes prospective partners to be part of our family which will serve as great beneficiaries for the development of our both organizations as well as play in huge roles together in the advancement and enhancement of our country, our society and our youths.

Our Corporate Partners: Kotler Impact, Karaweik Palace, Cherry FM, Hilton Hotels and Resorts, 100 Plus, P&G, YGA Capital Limited, AYA Bank, Unilever, Blue Ocean, Htoo Group of Companies, G2000, Mont Blanc, KFC, MHS and such local and global well-known organizations.

**……………………………………………………………………………………………………………**

* **MIU Foundation**

Myanmar Imperial University is not only well-renowned for providing state-of-the-art quality UK education and knowledge for the students but also deeply care for the well-being of our country, individuals, society and environment.

Myanmar Imperial University had led and whole-heartedly participated in hosting a vast number of campaigns, and numerous social-welfare and CSR activities that hugely aim to create positive impacts and social contributions on the country and society; for instance, various donations, charities as well as practicing socially and environmentally conscious practices at our University.

**……………………………………………………………………………………………………………**

* **MIU Futsal Club**

MIU FC was founded by our founders of MIU, U Phyo Maung Maung and Daw Poht Poht Kyi. They are very passionate about creating a positive change on the quality of private higher education and societal contributions in Myanmar. MIU Futsal Club commonly known as MIU FC, is a professional futsal club based in Yangon, Myanmar. MIU FC was founded as “Hobbit FC” in 2009, restructured as “Tha-Ma-Da FC” in 2010 then changed its name to MIC FC in 2011. Presently, the club is well-renowned as MIU FC in the year 2019.

Currently, the club is training at contracted stadiums regularly. Myanmar Imperial University’s Sports Complex serves as one of the main training grounds for MIU Futsal Club at U Wisara Campus. We are one of the most popular and successful sport teams among Myanmar Futsal Clubs, playing one of the most popular spectator sports in Asia futsal level.

Throughout our 10-year heritage, we have won 10 Trophies, with a record of 6 Championships in MFF Futsal MTC League 2014, Myanmar Football Federation Ooredoo Futsal Cup 2014, AYA Bank Futsal Open Cup 2015, MFF SPY Futsal League 2016, MFF Futsal League 2018 and MFF Futsal Open Cup 2019 and a record of Second Runner Up and Fair Play Award in AFF Bangkok Futsal Club Championship 2015, AFF Myanmar Futsal Club Championship 2016, AFF Futsal Club Championship 2018 and AFF Nakhonratchasima Futsal Club Championship 2019.

MIU FC currently stands at No.1 ranking in Myanmar and not only we regularly participated in National Tournaments, but also we take part in International Tournaments. In addition to that, MIU FC has also reached to great heights by reaching the standards to participate in AFC tournament which is known as famed and prestigious futsal tournament across Asia and also had been awarded in the tournaments as well in 2018 and 2019.

Furthermore, with other national futsal clubs in Myanmar, MIU FC had recently participated in MFF Futsal Open Cup 2019 in Myanmar as well as AFF Nakohnratchasima Futsal Club Champion 2019 where we had been awarded as Champions and 2nd place runner-up respectively. MIU FC has been active in Public Relation and CSR activities in terms of social-welfare, health remuneration and other benefits for students and members of MIU. The vision of MIU FC hugely focuses on producing talented national football prospects in the future in accordance with the MIU slogan, “Leaders for Tomorrow.”

**Vision of MIU FC**

* To develop Myanmar national Futsal players who can bring victories.
* To upgrade Myanmar Futsal to highest possible place in Asia futsal level.

**Mission of MIU FC**

* To achieve local and South East Asia victories through dynamic team spirits and ethical sportsmanship.
* To get Myanmar acknowledged as one of the countries where Futsal sport is well-developed in South East Asia.”

**……………………………………………………………………………………………………………**

* **Myanmar Imperial Research Association (MIRA)**

The MIRA was formed in 2018 and it is housed at Myanmar Imperial University, Yangon, Myanmar. Governed by a collection of distinguished research practitioners and scholars from across the field, the MIRA acknowledges the importance of research that research is essential not only for students and academics but also for all professionals in different industries.

As the study and practice of research becomes more diverse and beneficial, the MIRA aims to play a vital role in the promotion of research knowledge and host a broad range of research conferences, trainings and events for any students, marketers, researchers and academicians in all stages of their studies and careers.

Primarily based on the ultimate values of Myanmar Imperial University, Myanmar Imperial Research Association (MIRA) was established by Myanmar Imperial University in January, 2018 and the Association aims to reinforce the research practice and development of our country’s academic society and business industries, strengthening cooperation and exchanges among researchers from different study fields.

**Vision of Myanmar Imperial Research Association (MIRA)**

“To contribute to the country’s academic society and socio-economic development by promoting the practice of evidence-based decision making from research.”

**Mission of Myanmar Imperial Research Association (MIRA)**

* To facilitate stronger communication and inter-relationships between academic bodies, institutions, business organizations, research practitioners and enthusiastic business professionals through ethical research and knowledge exchange
* To enhance the development of Myanmar’s Higher Education Industry by producing qualified researchers and young research fellows with strong research analytical skills
* To support the research practice, productivity and development of Myanmar Business Industries
* To encourage research culture practice in pursuing organizational directions in both academic and business sectors of the country
* To provide members with the academic research environment along with the faculty of excellent research skills

**……………………………………………………………………………………………………………**

* **Our Businesses**

Under Imperial Investment Capital Co. Ltd., we have a diverse range of businesses being run collectively together such as:

* Myanmar Imperial University
* Myanmar Imperial Gems & Jewelry
* Myanmar Imperial Real Estate
* Imperial Café
* Imperial Bistro

**……………………………………………………………………………………………………………**

* **MIU Founders’ Scholarships**

Myanmar Imperial University offers scholarship privilege for youths and individuals who excels and perform well in their respective academic journey every year known as the Founders’ Scholarship Programme which is honorably awarded by our founders, U Phyo Maung Maung and Daw Poht Poht Kyi.

For more information and inquiries in regards to the Founders’ Scholarship Programme, please do not hesitate to contact us at info@mic-education.com and +951 380 233-234 / +959 732 10001.

**5 Quotes / Messages**

**Message from U Phyo Maung Maung**

**(Founder and CEO of Myanmar Imperial University)**

“When it comes to the youths in doing something, it is critical for them not to do things what other people forced rather than understanding and doing things what you really want and accomplishing it which is really important and something that I would like youths to comprehend.”

**Message from Daw Poht Poht Kyi**

**(Founder and Managing Director of Myanmar Imperial University)**

“We are capable of more than we think we are. I wholeheartedly encourage youths to have a dream, believing in it on what they really want to achieve and striving it hard to make it come true. Treasure your dreams while overcoming any obstacles that you face, getting up and learning from your failures. Make your dreams come true.”

**Professor Dr. Nick Petford**

**(Vice Chancellor of UoN and Advisory Board Member of Myanmar Imperial University)**

“This University sets its mission and ambition to transform lives and inspire change, through commitment to deliver exceptional student experiences.”

**Professor Dr. Ye Ye Myint (Advisory Head of Myanmar Imperial University)**

“In the transformation of the country, Myanmar Imperial University has taken the lead.”

**Professor Dr. Hla Myint (Academic Head of Myanmar Imperial University)**

“Myanmar Imperial University is always ready for you not only to deliver a degree but also to support your career development by means of workshops, seminars and other career development sessions.”